

FACE



BLUSH

FULL SERVICE
PROPOSAL



DESIGNED BY
 **mktg** industry
CREATING IN BEAUTY

ROSE DIVINITY

PRESSED BLUSH



A fine-textured, silky blush that combines a natural, healthy-looking finish with long-lasting wear. Its lightweight powder delivers radiant buildable color. Formulated without talc, it relies on a matrix of resins and silicones to create a smoothing, transfer-resistant film, while natural texturizing starch ensures comfort and adherence. It offers excellent blendability and leaves a sheer, matt or luminous veil of color that lasts all day.

ACTIVE INGREDIENTS

- ★ **NATURAL CORN STARCH:** smoothing texture.
- ★ **SILICONES AND RESINS:** for a long lasting result.
- ★ **MIX OF NATURAL OILS LIKE COTTON OIL AND AVOCADO OIL:** nourishing and elasticizing properties.
- ★ **KARITE BUTTER:** hydrating properties.
- ★ **MUSK ROSE OIL:** nourishing properties.
- ★ **VITAMIN E:** antioxidant properties.
- ★ **SOFT-FOCUS:** it leaves the skin smooth.
- ★ **PEARLS:** for a glowy effect.
- ★ **LAURYL LYSINE:** it makes the formulation creamy.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ SILKY TEXTURE
- ♥ NATURAL HEALTHY FINISH
- ♥ SCENTED FORMULA
- ♥ RADIANT FINISH



SUGGESTED PACKAGING: COMPACT DIVINE 38*38

AVAILABLE DESIGNS

FOR 38*38 PANS



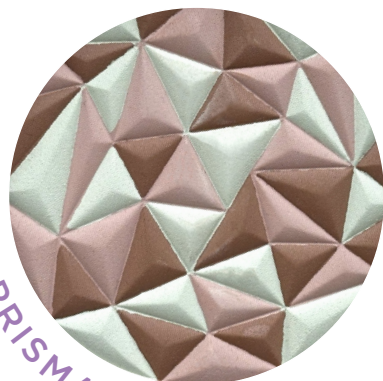
MARBLE DESIGN



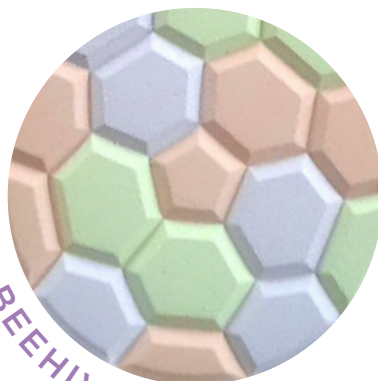
FLAT DESIGN

AVAILABLE DESIGNS

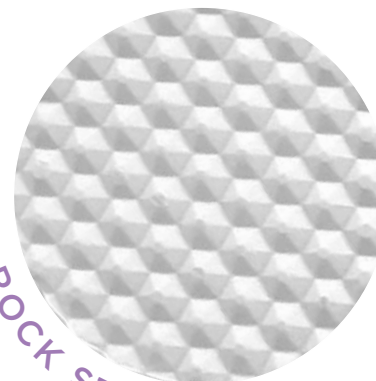
FOR Ø 59 PANS



PRISMATIC



BEEHIVE



ROCK STUDS



DIAMOND CUT



CLASSY ROSE



PEONY



FLOWER SPOT



SMOKEY

AVAILABLE DESIGNS

FOR Ø 59 PANS



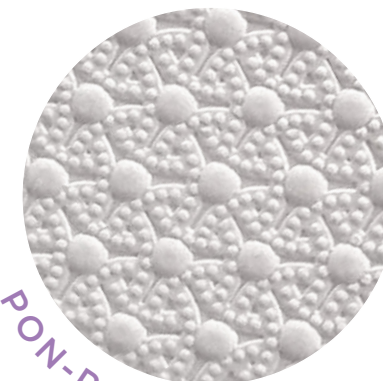
DESERT DUNES



WAVE FLOW



MIXED PATTERNS



PON-PON



DOUBLE



DOME SHAPE



SOFT GRID



PENTAGON

MOCHI BLISS

CREAM-TO-POWDER BLUSH

Soft and effortlessly blendable, Mochi Bliss melts into the skin with a delicate touch, delivering a fresh and natural-looking flush. Inspired by the soft, smooth sensoriality of mochi, its innovative texture glides onto the skin like a cream before setting into a velvety powder finish. The lightweight formula wraps the cheeks in a weightless veil of color, creating a smooth second-skin effect that enhances the complexion with a soft diffused glow. Its delicate elasticity allows the texture to adapt naturally to the skin, ensuring seamless blendability and a refined, skin-like result. Mochi Bliss provides long-lasting comfort while leaving the skin feeling soft and hydrated. The result: softly flushed cheeks with a smooth, velvety touch.

ACTIVE INGREDIENTS

- ★ **INDIGO EXTRACT (Marketing dose):** promotes a healthy and radiant complexion. It protects the skin barrier from pollution damage, reduces redness and enhances skin luminosity. Additionally, it boosts mood by providing benefits related to neurocosmetics.
- ★ **VITAMIN E (Marketing dose):** when applied to the skin, it improves the condition of the skin's surface, maintaining its elasticity, softness, and firmness. It protects lipids and helps maintain proper hydration.
- ★ **SKIN ENHANCER ESTERS:** with a cushion effect, they create textures that envelop the skin like a luxurious fabric. Thanks to their unique chemical structure, they allow makeup to “embrace” the skin flexibly without feeling heavy. They leave the skin feeling soft and elastic, resulting in comfort and well-being.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ CREAM TO POWDER TEXTURE
- ♥ NATURAL & VELVETY FINISH
- ♥ BUILDABLE COVERAGE & COMFORTABLE WEAR
- ♥ FREE FROM: EDTA, PEGS, PARAFFIN (MINERAL OIL), ETHOXYLATES, PARABENS, SILICONES, CYCLIC SILICONES, PHENOXYETHANOL



GALACTIC

BAKED BLUSH

Discover our Galactic, the new generation of creamy hybrid powders. Thanks to its advanced technology, the formula enriched with spherical powders and oil-treated mica delivers an exceptionally silky-soft texture, ensuring effortless application and even distribution. The result is a luminous veil that melts seamlessly onto the skin, reflecting light with a fluid pearly radiance and leaving a refined metallic finish. With its extreme softness and sensorial touch, Galactic powders transform make-up into a new tactile experience.

ACTIVE INGREDIENTS

- ★ **SPHERICAL POWDERS:** give a soft and silky feel, facilitating the application of the product on the skin and creating a 'rolling' effect in application.
- ★ **MICA TREATED WITH LAURYL-LYSINE:** improve the sensory qualities of the texture, giving it a soft and silky texture, making the products easier to apply and spread evenly over the skin.
- ★ **OIL-TREATED MICA & PEARLS:** maximize light reflection and radiance, creating a luminous and fluid effect on skin.

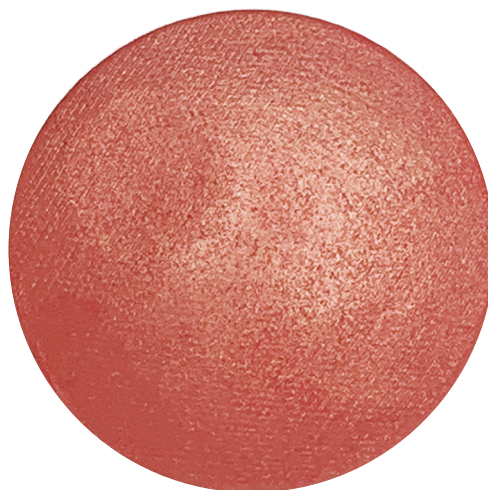
CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ EXTREME SILKY TOUCH
- ♥ PURE LIGHT
- ♥ NEW TACTILE SENSATION
- ♥ REFINED METALLIC FINISH
- ♥ FREE FROM: TALC, PARABENS





SWEET PINK
COD. MK/CN RD.002.0003P



RED SUNSET
COD. MK/CN RD.002.0001O



ORANGE SUNRISE
COD. MK/CN RD.002.0002P

SILKY TOUCH MELANGE

BAKED BLUSH



This ultra-sophisticated formula is designed to blend seamlessly into the skin, ensuring a smooth and effortless application. Its versatile texture elegantly adapts to both blush and bronzing shades, delivering a finish that ranges from matte-satin to pearly. The talc-free formula ensures a lightweight and comfortable feel. With optimal adherence and exceptional blendability, this powder enhances the complexion and flatters every skin tone.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ AVAILABLE IN DIFFERENT FINISH, FROM MATT TO PEARLY
- ♥ SMOOTH AND SILKY TEXTURE
- ♥ LIGHTWEIGHT AND COMFORTABLE FEELING
- ♥ FREE FROM: TALC, PARABENS, PHENOXYETHANOL, SILICA



SUGGESTED PACKAGING: COMPACT ELITE Ø 42

SUNSET GLOW

LIQUID BLUSH



Play with Sunset Glow to give new luminosity to your skin. Thanks to the easy to blend and buildable texture you can adjust the intensity as you desire. It dries quickly but stays cool all day long for a radiant look! Sunset Glow it's a creamy and bright texture that defines the features of the face for a naturally glam look. Thanks to its innovative formulation, it flows easily on the skin giving a really light sensation and a cushion effect. It's enriched by texturizing agents that, together with a mix of hydro and lipo resins, give the texture a long lasting effect. It also contains a sunscreen agent that protects the skin from sunlight. No doubt, you will fall in love with this product!

ACTIVE INGREDIENTS

- ★ **HYALURONIC ACID:** it counteract skin aging, with moisturizing properties.
- ★ **VITAMIN E:** anti-oxidant properties.
- ★ **MIX OF HYDRO, LIPO RESINS AND TEXTURIZING:** long lasting effect.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ CREAMY & BRIGHT TEXTURE
- ♥ CUSHION EFFECT
- ♥ LONG LASTING EFFECT
- ♥ MOISTURIZING PROPERTIES
- ♥ CONTAINS SUNSCREEN AGENTS

MEGA FLOCK

Mega Flock applicator is designed with a small reservoir to collect the perfect amount of product, for an easy and enjoyable application.



SUGGESTED PACKAGING: LIP GLOSS /DOL

TRIO CONTOURING

HOW TO PERFECTLY SCULPT YOUR FACE



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properties of a cosmetic product must therefore declines any responsibility

SOFT HAZE

LIQUID BLUSH



Soft Haze is a liquid blush with an ultra-thin, advanced texture that blends instantly into the skin, enveloping the cheeks in a soft, velvety haze of color. It delivers a radiant yet softly diffused finish for a naturally refined complexion. A delicate touch of reflective micro-pearls enhances luminosity while maintaining a smooth, soft-focus effect that does not emphasize pores. The lightweight, silky texture melts seamlessly into the base, creating a beautifully blended look with an irresistibly soft-touch feel.

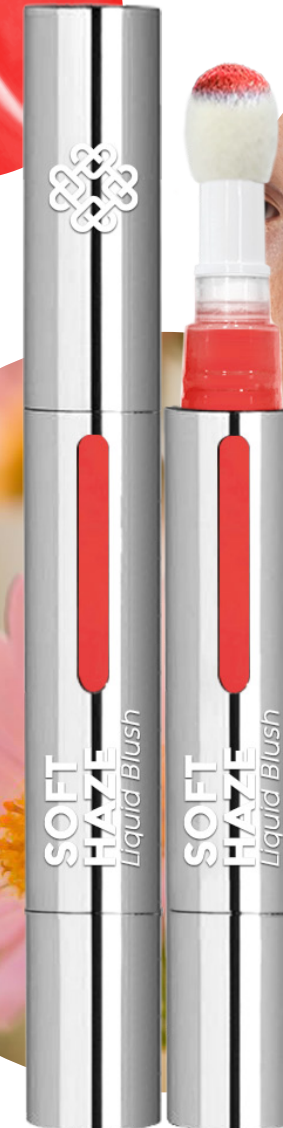
ACTIVE INGREDIENTS

- ★ **VIRGIN HIBISCUS OIL (mktg%)**: thanks to its high essential fatty acid content that supports cellular functions. Rich in omega-6, it helps maintain skin barrier function and membrane fluidity. Its significant tocopherol content provides antioxidant properties.
- ★ **SILKY BLUR POWDER**: fine spherical powder scatters light to reduce the appearance of fine lines, creating an “optical blurring” or “soft focus” effect. It provides a sophisticated silky texture and a natural finish, enhancing the overall look of the skin.
- ★ **SILKY SOFT TOUCH POWDER**: this COSMOS compliant powder provides a luxurious silky texture while delivering a matte finish effect, enhancing the overall feel and appearance of formulations.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ SOFT-FOCUS VELVETY FLUSH
- ♥ ULTRA THIN TEXTURE
- ♥ BLURRED FINISH
- ♥ FREE FROM: TALC, PEGS, MICROPLASTICS, D5

SPONGE TIP



PACKAGING: TWIST PEN WITH SPONGE



CHEEKY SHOT

LIQUID BLUSH

A shot of fresh color for fuller-looking, glowing cheeks. Cheeky Shot delivers natural glowy color with an ultra-thin, luminous texture that melts instantly into the skin like a weightless caress. Its sheer, buildable pigment blends effortlessly, giving cheeks a naturally healthy flush and a visually plumped, smooth appearance. Infused with nourishing oils such as argan, jojoba, avocado and sweet almond, the formula helps keep skin soft, supple and hydrated. Soft-focus powders refine the look of the skin, while the silky, lightweight texture layers seamlessly to create anything from a delicate glow to a more vibrant cheek look.

ACTIVE INGREDIENTS

- ★ **MULTI-FUNCTIONAL POLYMERIC RHEOLOGY MODIFIER AND FILM FORMER:** † it provides skin feel, high transparency and high gloss.
- ★ **ARGAN OIL:** rich in vitamin E, a potent antioxidant to reduce the damaging effects of free radicals, very effective for increasing skin elasticity and hydration.
- ★ **JOJOBA OIL:** precious ingredient rich in nutrient factors for a moisturizing sensation.
- ★ **SWEET ALMOND OIL:** thanks to the vitamin E, sweet almond oil keeps skin cells healthy, protects the skin and helps it look smooth, soft and free of fine lines.
- ★ **AVOCADO OIL:** rich in fatty acids and is excellent for moisturizing the skin. In addition to vitamin E, avocado oil contains potassium, lecithin and many other nutrients that can nourish and moisturize the skin.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ LUMINOUS FINISH WITH DELICATE GLOW
- ♥ VISUALLY PLUMPED CHEEKS
- ♥ SHEER & BUILDABLE COVERAGE
- ♥ FREE FROM: TALC, PEGS, SILICONES, MICROPLASTICS, D5



SUGGESTED PACKAGING: PLASTIC TUBE WITH INJECTION TIP

BEAUTYLICIOUS

STICK CONTOUR TRIO - BLUSH



High-performance stick blush with a light texture and intense color, ideal for creating a natural and beautiful look. The product has been designed to give cheeks a natural color for a healthy and radiant look. The amazing formulation is enriched with Hyaluronic acid well known for its moisturizing properties. Its creamy melting texture ensures pleasant and easy application together with intense color release and extreme comfort.

ACTIVE INGREDIENTS

- ★ **LIGHT ESTERS:** sliding properties and comfortable wearing.
- ★ **WAXES WITH HIGH MELTING POINT:** well-structured texture.
- ★ **PEARLESCENT PIGMENTS:** iridescent effect for glamorous brilliant color.
- ★ **HYALURONIC ACID (% marketing):** small molecular size, dispersed in vegetable oils, penetrates into the skin and nourishes from the inside out, ensuring deeply moisturizing function and giving soft skin.

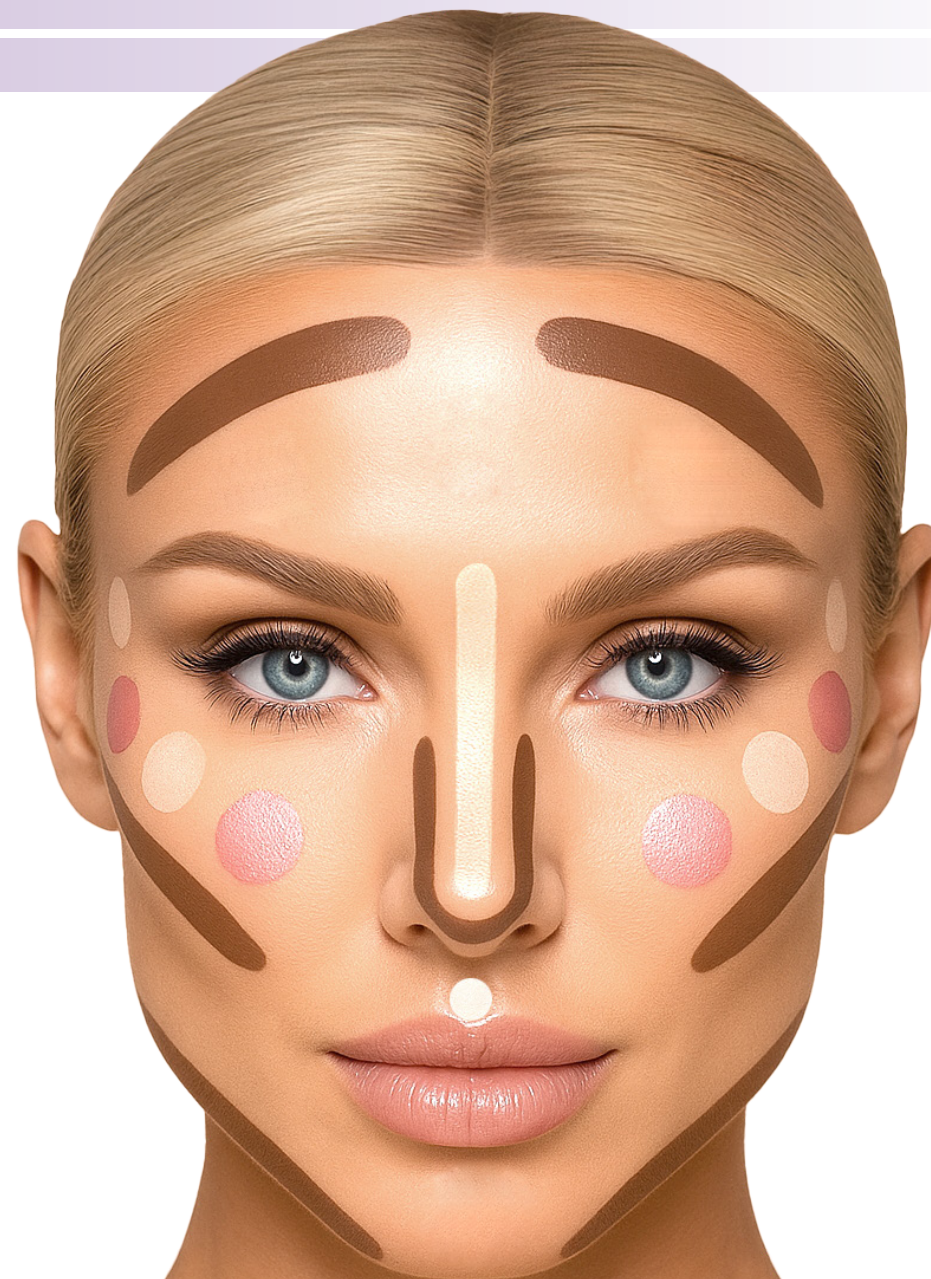
CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ ELEGANT AND LUMINOUS FINISH
- ♥ LIGHTWEIGHT AND GLIDING TEXTURE
- ♥ COMFORTABLE WEARING
- ♥ NATURAL FLUSH OF COLOR
- ♥ FREE FROM: PARABENS, ACRYLATES, PHTALATES, PARAFFIN (MINERAL OIL), SILICONES



TRIO CONTOURING

HOW TO PERFECTLY SCULPT YOUR FACE



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SOUFFLÉ DE ROSE

LIP & CHEEK

A flush of color, as soft as a cloud and as sweet as a soufflé that melts into the skin, for a velvet satin bloom. A new generation formula that brings a fresh feeling and gesture to your makeup: playful, bouncy, and endlessly adaptable. Its soft-solid, bouncy texture makes application feel as fun as it looks, blending effortlessly onto lips and cheeks for a velvety, diffused wash of color that builds at each tap. On the cheeks, it creates a soft-focus effect. On the lips, it doubles as both a base and a color booster, layering beautifully for a fuller, more defined finish. Swipe, dab, or tap! This multitasking essential lets you play with color for a look that is as subtle or bold as you want it to be.

**Airtight packaging is recommended.*

ACTIVE INGREDIENTS

- ★ **RESENSIFYING COMPLEX (Marketing %):** composed of licorice extract and phospholipids dispersed in a biomimetic fractionated soy extract. It stimulates collagen production, providing a hydrating and densifying effect.
- ★ **ELASTOMER SKIN ENHANCER:** a high molecular weight cross-linked silicone elastomer. It ensures exceptional sensoriality, spreadability, and a soft-focus velvety effect. Additionally, it enables the creation of this unique bouncing texture.
- ★ **NATURAL MICA COATED WITH COCOA BUTTER:** developed using a unique coating technology based on the 'Skin Temperature Melting Butter' concept. It provides a uniquely creamy touch and excellent spreadability, delivering a melting sensation of hydration and emollience.

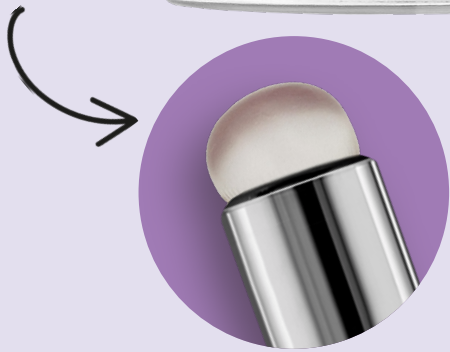
CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ BOUNCY SENSORIAL TEXTURE
- ♥ FREE FROM: TALC, EDTA, OILS, PARAFFIN (MINERAL OIL), PARABENS, CYCLIC SILICONES, PHENOXYETHANOL
- ♥ BUILDABLE COVERAGE
- ♥ SATIN VELVETY FINISH
- ♥ BLURRING EFFECT



SUGGESTED PACKAGING: GLASS JAR GLAMMY PLUS 15 ML

Mellow BRUSH



Slim



Chubby



SOFT & SLIM, skin-friendly tip for specific and detailed application.

SOFT & WIDE, skin-friendly tip for a quick and easy application.

SQUISHY silicone TIP, as soft as your fingertips, that spread and blend the formula evenly.

FINGER-LIKE applicator, maintains the texture of the product without absorption.