

FACE



BRONZER

FULL SERVICE
PROPOSAL



DESIGNED BY

 **mktg**industry
CREATING IN BEAUTY

TAN GLOW

PRESSED BRONZER



Tan Glow the perfect for an enchanted skin! The touch is soft and velvety, in the application it blends carefully on the skin and finally disappears incredibly, leaving a flawless skin. The careful blend of refined and innovative raw materials is the secret of this formula: spherical powders and treated perfectly mixed together give fluidity, lightness and softness; oils take care of the skin, moisturize and protect it. The result: a flawless complexion and a natural, healthy and silky skin every day!

ACTIVE INGREDIENTS

- ★ **VITAMIN E**
- ★ **JOJOBA OIL**
- ★ **SPHERICAL ULTRA-FINE PARTICLES COATED MICA:** extremely lightweight touch and fluidity.
- ★ **NATURAL MODIFIED STARCH:** thickener, texturizing agent giving soft touch, absorbing properties.
- ★ **SILICONE SPHERICAL POWDER BLEND:** delivers slip, fluidity, and overall skin feel with soft focus, light diffusion, and wrinkle correction. Water-repellency and resistance properties.

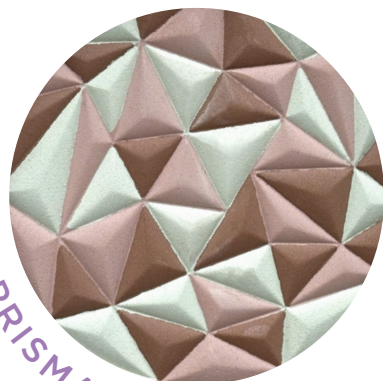
CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ VELVETY TOUCH
- ♥ SILKY SKIN
- ♥ IMPECCABLE AND FLAWLESS SKIN

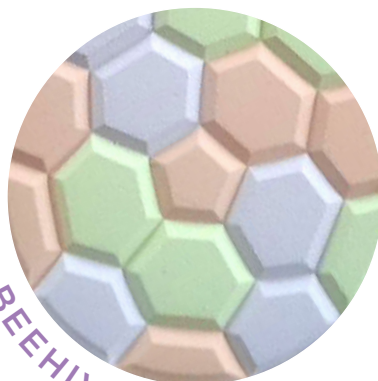


AVAILABLE DESIGNS

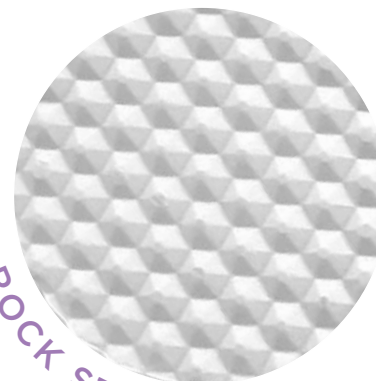
FOR Ø 59 PANS



PRISMATIC



BEEHIVE



ROCK STUDS



DIAMOND CUT



CLASSY ROSE



PEONY



FLOWER SPOT



SMOKEY

AVAILABLE DESIGNS

FOR Ø 59 PANS



DESERT DUNES



WAVE FLOW



MIXED PATTERNS



PON-PON



DOUBLE



DOMe SHAPE



SOFT GRID



PENTAGON

SILKY TOUCH

BAKED BRONZER



This ultra-sophisticated formula is designed to blend seamlessly into the skin, ensuring a smooth and effortless application. Its versatile texture elegantly adapts to both blush and bronzing shades, delivering a finish that ranges from matte-satin to pearly. The talc-free formula ensures a lightweight and comfortable feel. With optimal adherence and exceptional blendability, this powder enhances the complexion and flatters every skin tone.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ AVAILABLE IN DIFFERENT FINISH, FROM MATT TO PEARLY
- ♥ SMOOTH AND SILKY TEXTURE
- ♥ LIGHTWEIGHT AND COMFORTABLE FEELING
- ♥ FREE FROM: TALC, PARABENS, PHENOXYETHANOL, SILICA



SUGGESTED PACKAGING: COMPACT GLAMMY DELUXE Ø 59

SILKY TOUCH MELANGE

BAKED BRONZER



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SUGGESTED PACKAGING: COMPACT IDOL HIGH TOP Ø 59

SUNSET GLOW

LIQUID BRONZER



Play with Sunset Glow to give new luminosity to your skin. Thanks to the easy to blend and buildable texture you can adjust the intensity as you desire. It dries quickly but stays cool all day long for a radiant look! Sunset Glow it's a creamy and bright texture that defines the features of the face for a naturally glam look. Thanks to its innovative formulation, it flows easily on the skin giving a really light sensation and a cushion effect. It's enriched by texturizing agents that, together with a mix of hydro and lipo resins, give the texture a long lasting effect. It also contains a sunscreen agent that protects the skin from sunlight. No doubt, you will fall in love with this product!

ACTIVE INGREDIENTS

- ★ **HYALURONIC ACID:** it counteract skin aging, with moisturizing properties.
- ★ **VITAMIN E:** anti-oxidant properties.
- ★ **MIX OF HYDRO, LIPO RESINS AND TEXTURIZING:** long lasting effect.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ CREAMY & BRIGHT TEXTURE
- ♥ CUSHION EFFECT
- ♥ LONG LASTING EFFECT
- ♥ MOISTURIZING PROPERTIES
- ♥ CONTAINS SUNSCREEN AGENTS

MEGA FLOCK

Mega Flock applicator is designed with a small reservoir to collect the perfect amount of product, for an easy and enjoyable application.



SUGGESTED PACKAGING: LIP GLOSS IDOL

TRIO CONTOURING

HOW TO PERFECTLY SCULPT YOUR FACE



All the information contained in this marketing sheet is provided for informational purposes only. The descriptive terms used herein are to be understood solely as adjectives referring to the texture and/or the sensorial profile of the formula. We remind you that, in accordance with Regulation (EU) No 655/2013, any claim concerning the characteristics, performance, or properties of a cosmetic product must be supported by adequate and verifiable evidence. Should the client copy, reproduce, or extract claims from this marketing sheet, such action is carried out under the client's sole responsibility. In any case, the client is required to verify and ensure the availability of the necessary supporting documentation in the country where the product will be marketed. Mktg Industry therefore declines any responsibility for the claims made by the client on product packaging, marketing materials, communication tools, or advertising activities, which remain under the sole liability of the client.

SHADOW PLAY

LIQUID TO POWDER CONTOUR

With over 95% naturally derived ingredients, Shadow Play melts into the skin with a silky, weightless touch, creating depth and harmony without harsh lines. Its fluid texture blends effortlessly, allowing warm or cool shadows to appear soft, seamless and naturally sculpting. As the formula sets, it transforms into a delicate velvety finish, inspired by the elegance of a liquid-to-powder texture. The complexion appears smooth, refined and naturally defined. A subtle hint of pearls adds a gentle play of light, balancing shadow and radiance to sculpt the face with a sophisticated three-dimensional effect. The result: natural contours shaped by a refined play of light and shadow.

ACTIVE INGREDIENTS

- ★ **MELON EXTRACT (mktg%)**: provides revitalizing and moisturizing benefits, leaving the skin feeling smooth, soft and naturally fresh. Rich in Vitamins A, B and C, Melon Extract helps protect the skin and supports collagen production, contributing to a firmer and more supple appearance. Its antioxidant properties, help protect the skin from free radical damage that can lead to fine lines and premature aging.
- ★ **A VOLATILE EMOLLIENT**: it provides a fresh initial feel upon application and leaves a light, powdery after-feel.
- ★ **NATURAL EMOLLIENT**: silicon-like sensorial properties, resulting in a readily biodegradable ingredient.
- ★ **ECO-FRIENDLY SHEA BUTTER ESTER**: provides excellent spreadability and a light, silky skin feel.
- ★ **SERICITE TREATED WITH COCOA BUTTER**: contributes to a luminous finish while delivering additional emollient properties for a smoother skin feel.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **95% NATURAL ORIGIN INGREDIENTS**
- ♥ LIQUID TO POWDERY TEXTURE
- ♥ SILKY, WEIGHTLESS SKIN FEEL
- ♥ SOFT-FOCUS LUMINOUS FINISH
- ♥ FORMULATED WITHOUT: TALC, PEGS, SILICONES, MICROPLASTICS, D5



SUGGESTED PACKAGING: PEN WITH SPONGE

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SKIN SHAPER

STICK CONTOUR

A rich creamy texture for an amazing contouring stick that provides a dramatic look and sculpts the face in a refined way. Very creamy texture specifically formulated to shape and warm the face and to achieve the best contoured look. It slides greatly on the skin, allowing perfect play-time and blendability. The presence of pure pigments ensures an extreme payoff and high coverage, maintaining the comfort. High-performing texture that perfectly adheres to the skin with a velvety finish providing a healthy looking result.

HOW TO USE

To add depth and dimension, apply the product starting at the top of your temple and following down the top of the cheekbone. Blend it until the desired effect. Use a brush for a natural look or a blender for more coverage and more intense look.

ACTIVE INGREDIENTS

- ★ **BLEND OF WAXES:** structured and creamy texture.
- ★ **EMOLLIENT INGREDIENT:** emollient properties and smoothie application.
- ★ **SPECIAL EMOLLIENT AGENT:** biodegradable from vegetable origin, it offers an alternative to silicone oils for a gliding and velvety sensation.
- ★ **KAOLIN:** with sebum-normalizing and mattifying properties, it makes the skin visibly less shiny and greasy.
- ★ **SPECIAL SPHERICAL POWDER:** sliding and velvety texture.
- ★ **TREATED MICA:** creamy texture.
- ★ **JOJOBA OIL:** emollient and moisturizing properties.
- ★ **DERIVATIVE OF HYALURONIC ACID:** moisturizing.
- ★ **ORGANIC BISABOLOL:** soothing and anti-redness.

CLAIMS

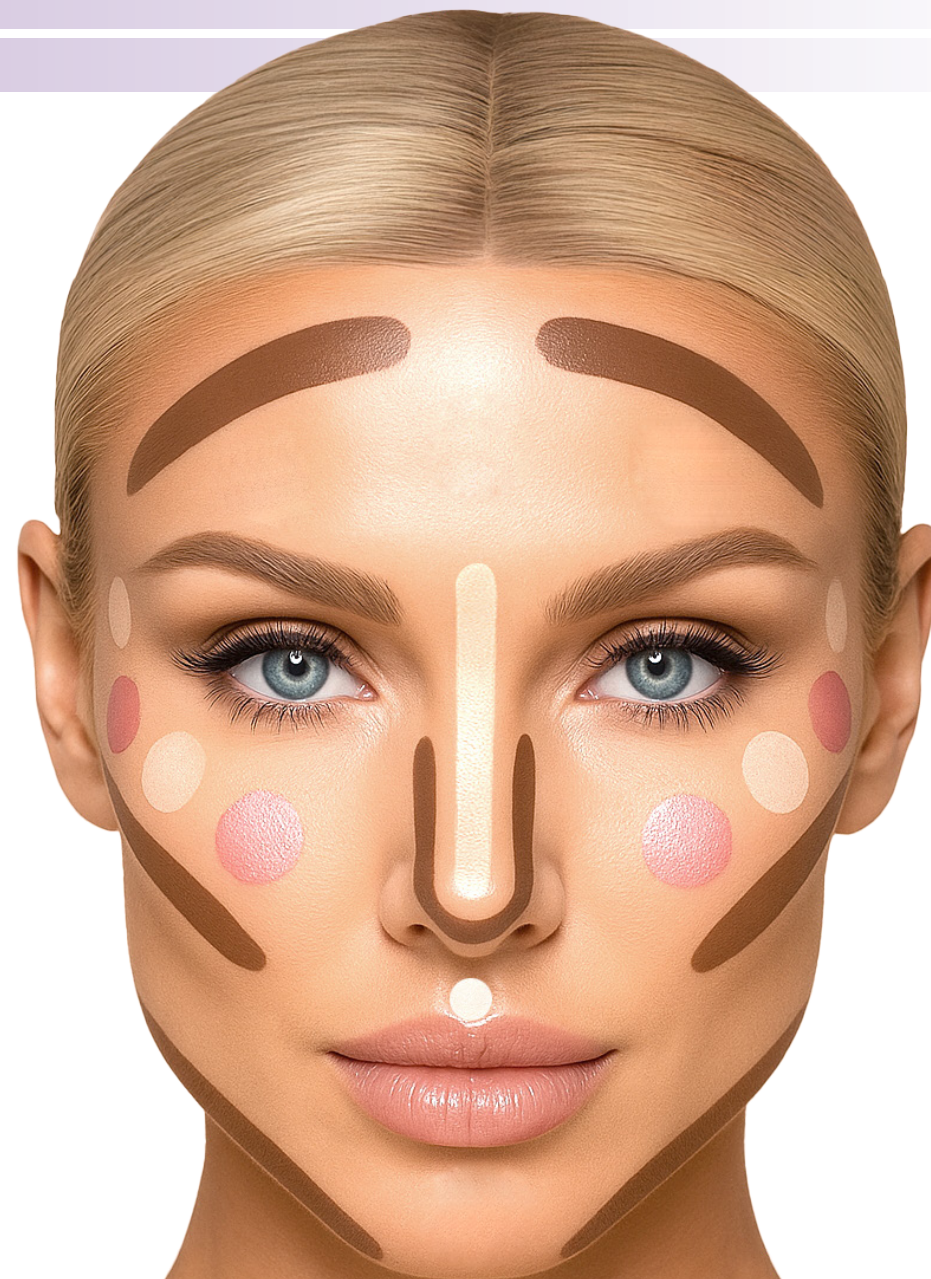
- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ CREAMY AND GLIDING TEXTURE ♥ MATT LUMINOUS FINISH
- ♥ FREE FROM: PARABENS, SILICONES, PHTHALATES, MINERAL OILS, ACRYLATES, TALC, FRAGRANCE



SUGGESTED PACKAGING: STICK CELEBRITY

TRIO CONTOURING

HOW TO PERFECTLY SCULPT YOUR FACE



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FACE ARTIST

STICK BRONZER



This contour stick features a skin loving formula designed for effortless blending and a natural finish. Natural waxes combined with an innovative emulsifier improve application and after feel by forming a perceptible yet light film on the skin, thus providing a long lasting comfort sensation. The result is a creamy, buildable contour that melts into the skin for sculpted definition and a flawless look that lasts.

ACTIVE INGREDIENTS

- ★ **NATURALLY DERIVED EMOLLIENT OIL:** enhances glide and ensures a smooth, even application.
- ★ **100% PLANT-BASED BLEND OF THREE NATURAL WAXES:** jojoba wax for a softness & easy spreading, mimosa wax with film forming properties, sunflower wax for an optimal structure. They are combined with an innovative emulsifier that bonds seamlessly with foundation for a more unified complexion.
- ★ **CALCIUM CARBONATE POWDER COATED WITH NATURAL DERIVED OIL:** gives smoothness and prevents the powder from becoming dry.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ PERFECT CONTOURING STICK WITH NATURAL FINISH
- ♥ EFFORTLESS BLENDING POWER
- ♥ VERY COMFORTABLE WEARING
- ♥ CREAMY AND BUILDABLE TEXTURE FOR SCULPTED DEFINITION
- ♥ FORMULATED WITHOUT: SILICONES

