

FACE



# FOUNDATION

FULL SERVICE  
PROPOSAL



DESIGNED BY



# PRODUCT HIGHLIGHTS

Products grouped by core performance

## SKIN PERFECTOR



VITALITY DROPS

BB DREAM



SKIN-GEMS



RADIANT BLUR

## SPF



URBAN GLOW



MAGIC  
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2.0



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HYDRA 24H



EASY  
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## HIGH COVERAGE



EVENPERFECT



GLAM.LOCK



# SKIN PERFECTOR

DESIGNED BY



# VITALITY DROPS

## SKIN TINT

Vitality Drops Skin Tint sublimates, tones up, brightens, hydrated and refreshes the skin! A gel-in-oil emulsion obtained thanks to a next generation emulsifying system that allows to obtain an exclusive structure that traps the gel drops in an oily, thin and weightless network, super fresh and with high fluidity. The texture looks rich at first sight, but releases all the freshness of water once applied on the skin. It evens out the skin tone, providing at the same time a nice hydrating sensation. The pleasantness and smoothness of oil meet the freshness of gel in this innovative formula, leaving a make-up no-make up effect. The skin appears natural but improved, evened out and illuminated.

*\*Shake well before use*

## ACTIVE INGREDIENTS

- ★ **FIVE-FLAVOUR BERRY - Schizandra Chinensis Fruit Extract (Functional dose):** elasticizing, energizing, revitalizing, toning and smoothing. Adaptogen fruit, it helps the skin resist and adapt to environmental stresses and pollution. It increases the energy and vitality level of skin cells, helps the skin adapt to the impact of polluting agents, free radicals and mechanical forces, it increases significantly the elasticity of the skin, visibly improves fine lines and the firmness and smoothness of the skin.
- ★ **NEXT GENERATION EMULSIFYING SYSTEM:** allows to obtain an exclusive emulsion that traps the gel drops in an oily, thin and weightless network. It donates a new make up no-make up experience.

## CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **90% NATURAL ORIGIN INGREDIENTS**
- ♥ **WATER IN OIL EMULSION (OIL BASED)**
- ♥ **FREE FROM: EDTA, PARAFFIN, MINERAL OILS, PARABENS, CYCLIC SILICONES**

## COVERAGE ●●○○○



SUGGESTED PACKAGING: GLASS BOTTLE CUTIE

# SKIN-GEMS

## SERUM FOUNDATION

A next-generation serum foundation designed to enhance the complexion with a fresh, naturally radiant finish. Its ultra-light, jelly texture blends seamlessly into the skin, delivering a delicate veil of color that helps visibly even out the complexion while maintaining a natural, skin-like look. Powered by Skin-Gems technology, the formula features micro-gem pigments that disperse evenly within the clear fluid serum base, helping to enhance the complexion with subtle radiance and a refined, luminous finish. The formula combines makeup performance with skincare-inspired ingredients, helping the skin feel smooth and hydrated throughout the day. The result is a complexion that appears fresh, luminous and naturally perfected, with a lightweight feel that never looks heavy on the skin. For optimal results, apply using a flat brush, gently blending the formula so the pigment gems can break and merge perfectly with the gel texture and the skin.

### ACTIVE INGREDIENTS

- ★ **GLYCERIN:** a well-known humectant with excellent moisturizing properties. It helps attract and retain moisture, keeping it feeling soft, smooth, and comfortable throughout the day. Glycerin contributes to maintaining skin hydration and helps preserve the product's pleasant wear without leaving the skin feeling dry over time.
- ★ **MULTI-MOLECULAR HYALURONIC ACID COMPLEX (7 FORMS):** a powerful humectant complex designed to support skin hydration. These different molecular forms help maintain moisture on the skin surface while contributing to a plump, smooth, and healthy-looking appearance. The complex helps the skin feel hydrated and comfortable, enhancing its natural softness and suppleness.

### CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ MICRO-GEMS PIGMENTS THAT MELTS INTO RADIANT SKIN
- ♥ INSTANT SUBTLE RADIANCE WITH A FRESH, NATURAL-LOOKING FINISH
- ♥ WATER BASE WITH OIL PEARLS

### COVERAGE ● ○ ○ ○ ○



PACKAGING: GLASS BOTTLE ICONIC

# BB DREAM

## BB CREAM

The BB Dream highlights the natural beauty, giving freshness and a healthy appearance. It has a dual benefit as it is able to both correct imperfections and nourish the skin. The creamy and enveloping texture will surprise your skin, relegating a feeling of comfort and an impeccable tone throughout the day. Thanks to the presence of active ingredients with known soothing and calming properties that help counteract the phenomena of reactive and couperose skin, the BB dream is suitable for all skin types, even the most sensitive.

### ACTIVE INGREDIENTS

- ★ **HYALURONIC ACID:** promotes hydration and protects the skin.
- ★ **PHYSALIS ANGULATA EXTRACT:** ideal for stressed skin.
- ★ **VITAMIN E:** protects against free radical damage and oxidative stress.
- ★ **EXCLUSIVE POOL OF ACTIVE ANTIOXIDANTS AND ANTI-STRESS:** to strengthen the natural defenses and thus protect the skin from possible environmental damage.
- ★ **TEXTURIZING AGENTS:** improve the skin-feel, optimizing the soft-focus and matting effect.
- ★ **EXTRACT OF AESCULUS HIPPOCASTANUM (HORSE CHESTNUT):** promotes the normal microcirculation of the skin, helping to counteract the problem of couperose typical of sensitive skin.

### CLAIMS

- ♥ **98% OF NATURAL ORIGIN INGREDIENTS**
- ♥ FRESHNESS AND HEALTHY APPEARANCE
- ♥ WATER IN OIL EMULSION (OIL BASED)
- ♥ SOOTHING AND CALMING PROPERTIES
- ♥ ENRICHED WITH HYALURONIC ACID AND VITAMIN E
- ♥ SOFT-FOCUS EFFECT
- ♥ SUITABLE FOR ALL SKIN TYPES

### COVERAGE ● ○ ○ ○ ○



SUGGESTED PACKAGING: PLASTIC TUBE WITH BUBBLE CAP

# RADIANT BLUR

## SKIN PERFECTOR

Your skin, tuned to perfection: Radiant Blur is your must have for a flawlessly radiant complexion. This complexion enhancer boosts your skin's natural glow while perfecting it with a soft-focus effect, giving you that smooth look. The lightweight texture glides effortlessly, thanks to silicone skin enhancers that provide the product with unparalleled blendability, smoothness, and adherence. The formula replaces traditional color pigments with matte pearls, delivering a one-of-a-kind, vibrant color payoff that enhances your complexion with a blurred, soft radiant touch.

## ACTIVE INGREDIENTS

- ★ **CHRONO ENERGIZING COMPLEX (Marketing dose):** a multi mineral and triple action antioxidant complex based on the synergistic action of zinc, magnesium, and copper. This active ingredient is suitable for all ages and designed to promote vitality, prevent skin aging, and protect against stress and pollution. It is specifically formulated to visibly improve skin texture and reduce wrinkles by enhancing skin oxygenation and energy.
- ★ **MATTE PEARLS:** create a unique and intense color payoff, adding texture and tone to the formula.
- ★ **FILM FORMING POLYMER:** offers high water repellency and forms a film on the skin that provides protection against external agents and ensures long lasting product wear. It combines film forming, protective, and waterproof properties with a lightweight feel.

## CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ MULTI-PURPOSE
- ♥ SKIN PERFECTOR
- ♥ SOFT REDIANT FINISH
- ♥ WATER IN SILICON EMULSION (SILICON BASED)
- ♥ FREE FROM: EDTA, PARAFFIN (MINERAL OIL), PARABENS, CYCLIC SILICONES, PHENOXYETHANOL



SUGGESTED PACKAGING: PLASTIC TUBE WITH ICON PUMP

A close-up, artistic photograph of a woman's face. She has dramatic eye makeup with gold and black tones. Her hand is near her mouth, and she is wearing sunglasses. The image is overlaid with a semi-transparent blue filter.

# SPF

DESIGNED BY

 **mktg**industry  
CREATING IN BEAUTY

# URBAN GLOW

## FOUNDATION SPF 50

This fluid, urban-inspired texture is designed to provide reliable sun protection with a lightweight, barely-there feel on the skin. It glides on smoothly and absorbs instantly, leaving a soft, silky finish. A blend of carefully selected pigments delivers an immediate healthy-looking glow, enhancing the complexion with a fresh, naturally radiant appearance. A single gesture that combines protection, hydration and a refined luminous effect. Available in multiple shades, light and medium, to complement and even out the look of different skin tones.

### ACTIVE INGREDIENTS

- ★ **HYALURONIC ACID:** helps maintain skin hydration by supporting the skin's ability to retain moisture, leaving it soft and comfortable.
- ★ **BISABOLOL:** a naturally derived component of chamomile essential oil, known for its soothing properties and for helping to calm the skin.
- ★ **VITAMIN E:** crystal-like white pearls that deliver a translucent luminosity.

### CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **HIGH PROTECTION – SPF 50 TESTED**
- ♥ TINTED LIGHTWEIGHT TEXTURE
- ♥ NOT OILY, PERFECT AS MAKEUP BASE
- ♥ SOFT, SILKY FEEL ON THE SKIN
- ♥ HEALTHY LOOKING GLOW
- ♥ FORMULATED WITHOUT: SILICONES

### COVERAGE ● ○ ○ ○ ○



SUGGESTED PACKAGING: PLASTIC TUBE WITH LONG NOZZLE

# MAGIC IN A CREAM 2.0

## SPF 30 TINTED CREAM

The BB Dream highlights the natural beauty, giving freshness and a healthy appearance. It has a dual benefit as it is able to both correct imperfections and nourish the skin. The creamy and enveloping texture will surprise your skin, relegating a feeling of comfort and an impeccable tone throughout the day. Thanks to the presence of active ingredients with known soothing and calming properties that help counteract the phenomena of reactive and couperose skin, the BB dream is suitable for all skin types, even the most sensitive.

### ACTIVE INGREDIENTS

- ★ **SODIUM HYALURONATE:** a powerful humectant that helps the skin stay hydrated and appear smoother and plumper, reducing the look of dryness-related fine lines.
- ★ **CERAMIDE NP:** helps support the skin's natural barrier, improving hydration for a more radiant appearance.
- ★ **RETINYL PALMITATE:** vitamin A derivative known for improving skin texture and radiance. It helps refine the skin's surface, provides antioxidant benefits and supports a more balanced look.
- ★ **TOCOPHERYL ACETATE (VITAMIN E):** helps protect the skin from environmental stressors while providing soothing and nourishing benefits.
- ★ **VACCINIUM MYRTILLUS (BILBERRY) FRUIT EXTRACT:** rich in natural antioxidants and helps protect the skin from environmental stressors, promoting a brighter and even-looking complexion. Its soothing properties help improve comfort in sensitive skin, while supporting hydration.

### CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **SPF 30 TESTED**
- ♥ COLOR CHANGING TEXTURE
- ♥ LIGHTWEIGHT TEXTURE WITH MICRO-ENCAPSULATED PIGMENTS
- ♥ WATER IN SILICON EMULSION (SILICON BASED)

### COVERAGE ● ○ ○ ○ ○



PACKAGING: GLASS BOTTLE VOGUE

# GLOW K-ARE

## TINTED MOISTURIZER SPF 50

This tinted moisturizer combines high-performance sun protection and complexion-perfecting benefits in a single advanced formula. Powered by a photostable blend of broad-spectrum UV filters, it helps protect the skin from UVA and UVB radiation while maintaining a lightweight texture without leaving any white cast. The formula is further enhanced with UV boosters and antioxidants, helping to support the skin against the effects of sun exposure. Thanks to its tinted pigments and light-diffusing powders, the complexion appears instantly more even, smooth and naturally perfected. The result is a protective skin tint that combines skincare, sun protection and complexion perfection with an SPF 50 protection.

\*Shake well before use.

### ACTIVE INGREDIENTS

- ★ **NIACINAMIDE:** provides antioxidant protection and helps strengthen the skin barrier. It supports the skin's natural repair processes and helps reduce the negative effects of sun exposure.
- ★ **TOCOPHEROL (VITAMIN E):** known for its strong antioxidant and anti-ageing properties.
- ★ **HYALURONIC ACID:** provides long-lasting hydration, helping to maintain optimal moisture levels and leaving the skin feeling smooth, plump and comfortable.
- ★ **CENTELLA ASIATICA WATER:** soothing and regenerating properties, it helps calm the skin while promoting a healthy-looking complexion.
- ★ **CERAMIDES:** essential lipids that help strengthen the skin barrier, prevent moisture loss, contributing to a smoother and more balanced complexion.

### CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **HIGH SUN PROTECTION (SPF 50/UVA TESTED)**
- ♥ SKINCARE POWERED FORMULA
- ♥ NATURALLY RADIANT FINISH
- ♥ WATER IN SILICON EMULSION (SILICON BASED)

### COVERAGE ●●○○○



# HYDRA ELIXIR

## SPF 30 SERUM FOUNDATION

Super fluid serum foundation with an excellent playtime that provides the nourishing, hydrating feeling typical of a serum, improving the skin and providing medium coverage with a second skin effect, feeling weightless on the skin. The luminous finish guarantees a super natural result while the formula protects the skin from the damage caused by the sun. Moreover, it improves its barrier function, as well as its elasticity, firmness and texture after 14 days of usage.\*

**\* The instrumental study showed:**

- Increase skin hydration by +8.8% after 6 hours of application;
- Decrease trans-epidermal water loss (TEWL) by 9.9% after 6 hours of application = improvement of skin barrier function.

**The clinical analysis showed:**

Improvement of skin smoothness recorded in 57.9% of the enrolled subjects after 14 days of product use.

\*\* Shake well before use

## ACTIVE INGREDIENTS

- ★ **UVA-UVB FILTERS:** to ensure high sun protection against UVA/UVB radiations and to prevent burns, sunburns and long-term damage to the skin tissue with consequent skin aging.
- ★ **NEXT-GENERATION HYALURONIC ACID MICROSPHERES (Functional %):** plumping and moisturizing properties.
- ★ **VEGETABLE SQUALANE (Functional %):** anti-aging effects. It stimulates cell renewal, provides long-lasting hydration, and increases skin elasticity.
- ★ **PROBIOTIC (Functional %):** to restructure and soothe the skin, regulates the microbiome, and strengthen the barrier function.
- ★ **VITAMIN PP (Marketing %):** antioxidant properties, reduces the visibility of pores, and refines skin texture.

## CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **SPF 30 TESTED** ♥ WATER IN SILICON EMULSION (SILICON BASED)
- ♥ FREE FROM: PARAFFIN (MINERAL OIL), PARABENS, CYCLIC SILICONES, PHENOXYETHANOL

## COVERAGE ●●●○○





# LIGHT/MEDIUM COVERAGE

DESIGNED BY



# MINDFUL AURA

## FOUNDATION

This ultra-light skin tint enhances the skin's natural aura with a weightless, second-skin feel. The fluid texture blends seamlessly with the complexion, moving effortlessly with the skin while preserving its natural character. Designed to deliver a mindful balance between coverage and transparency, it evens out the complexion while allowing the skin's texture and authenticity to remain visible. The result is a naturally perfected look where opacity meets luminosity, leaving the complexion fresh, vibrant and alive. Its comfortable, flexible formula adapts to the skin throughout the day, creating a breathable veil that enhances the skin without masking it.

## ACTIVE INGREDIENTS

- ★ **GRAPEFRUIT EXTRACT (CITRUS PARADISI) (Marketing dose):** a premium botanical ingredient rich in fruit acids, flavonoids, sugars and vitamins. It helps revitalize the complexion while providing antioxidant, regenerating and brightening benefits for healthier-looking skin.
- ★ **AGAVE TEQUILANA EXTRACT (Marketing dose):** known for its moisturizing and soothing properties, this extract helps hydrate the skin while reducing redness and signs of irritation, leaving the complexion comfortable and balanced.
- ★ **INNOVATIVE PEG-FREE EMULSION SYSTEM:** creates a sensorial, creamy and enveloping texture, ensuring smooth application and optimal skin comfort.
- ★ **JAPANESE COATED PIGMENTS:** thanks to an exclusive Japanese "wet coating" technology, these silicone-coated pigments provide enhanced creaminess and a silky touch. They improve resistance to sebum, humidity and heat while ensuring a smooth application and a perfectly even finish.

## CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ SECOND-SKIN EFFECT WITH BLURRED, BARE FINISH
- ♥ WATER IN SILICON EMULSION (SILICON BASED)
- ♥ FORMULATED WITHOUT: EDTA, PEGS, PARAFFIN (MINERAL OIL), ETHOXYLATES, PARABENS, CYCLIC SILICONES, PHENOXYETHANOL

## COVERAGE ●●○○○



SUGGESTED PACKAGING: GLASS BOTTLE WITH CLICK CAP

# ILLUSIONIST HYDRA 24H

## FOUNDATION

Discover the perfect balance of breathability, durability, and hydration. A stunning, silicon-free formula designed to leave your skin looking naturally luminous. Crafted with natural-origin emulsifiers and bio-based alternatives to silicones, this foundation delivers a medium playtime that blends easily and builds seamlessly, providing a weightless feel on the skin. Infused with next-generation pigments, Illusionist Hydra 24h, ensures perfect blendability, offering a true, even color that enhances your natural beauty. In addition, it has been demonstrated to provide hydration for up to 24 hours\*, ensuring your skin stays soft, moisturized, and comfortable throughout the day.

*\*Instrumental test performed on 20 subjects.*

## ACTIVE INGREDIENTS

- ★ **DERMO-RESTORATIVE HYDRATING SYNERGIC COMPLEX (Functional dose):** made of small sugars and molecules that restore the natural moisturizing factor, biomimetic polymers and hyaluronic acid to maintain the right hydration.
- ★ **BIO-BASED ELASTOMER:** provides a silicone-like, extra cushion touch, offering an enveloping yet lightweight feel.
- ★ **PAIR OF NEXT-GENERATION EMULSIFIERS:** ensure a pleasant sensation of lightness while leaving the skin feeling nourished and hydrated.
- ★ **NEXT-GENERATION TREATED PIGMENTS:** ensure perfect blendability with a true and even color once applied.

## CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **87,3% NATURAL ORIGIN INGREDIENTS** ♥ **HYDRATION UP TO 24H TESTED**
- ♥ WATER IN OIL EMULSION (OIL BASED)
- ♥ FREE FROM: EDTA, OILS, PEGS, PARAFFIN (MINERAL OIL), ETHOXYLATED, PARABENS, SILICONES, CYCLIC SILICONES, PHENOXYETHANOL

## COVERAGE ●●●○○



# SUEDE LUXE

## FOUNDATION

Suede Luxe Foundation stays in harmony with your skin, delivering a perfectly balanced finish. This fluid formula offers flawless, natural-looking coverage with a featherlight touch and a refined, luminous finish. Seamlessly adapting to your skin, it evens out tone and texture for a smooth complexion. Enriched with skin-loving ingredients, it goes beyond makeup: refining texture, blurring pores, and minimizing imperfections, while keeping skin breathable and comfortable from morning to night. Its innovative airy texture creates a luxurious, weightless feel.

### ACTIVE INGREDIENTS

- ★ **NIACINAMIDE (Functional%)**: has antioxidant properties and protects the skin from free radicals. It reduces the appearance of pores by refining skin texture, regulates sebum production, and helps mattify the T-zone.
- ★ **PANTHENOL (Functional%)**: improves the skin's barrier function and elasticity, keeping it soft and supporting the formation of new, healthy cells. It soothes redness caused by itching or irritation and promotes skin regeneration.
- ★ **ESSENTIAL AMINO ACIDS FROM BIOFERMENTATION (Marketing %)**: a plant-based alternative to animal-derived collagen. They offer excellent moisturizing properties.
- ★ **ELASTOMER SKIN ENHANCER**: excellent sensoriality, smooth application, and a velvety soft-focus effect.
- ★ **TEXTURIZING AGENT WITH AN ETHEREAL TOUCH**: based on synthetic mica, it delivers a transparent finish with a silky, luxurious feel.

### CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ WATER IN SILICON EMULSION (SILICON BASED)
- ♥ GREAT BLENDABILITY AND LASTING COMFORT
- ♥ FORMULATED WITHOUT: EDTA, PARAFFIN (MINERAL OIL), PARABENS, CYCLIC SILICONES, PHENOXYETHANOL

### COVERAGE ●●●○○



PACKAGING: GLASS BOTTLE CLASSIC CHARM SLIM

# VELVET STORY

## FOUNDATION

From a creamy touch to an ultra-impalpable film, this innovative formula delivers unprecedented comfort. A fluid foundations that transform into a very thin, high-coverage film with a powdery finish that visually blurs imperfections and smooths the appearance of the skin for a naturally perfected look. Drop by drop, the formula releases a unique sensorial experience: tiny flakes of jojoba wax gradually melt with the warmth of the skin, creating a soft, protective layer that adapts to the complexion. As the wax melts, a perfect balance between sebum, powders and emollients is naturally achieved according to each skin type. The result is a flawless complexion with a silky-velvety feel, where comfort, performance and elegance meet on the skin.

*\*Shake well before use.*

## ACTIVE INGREDIENTS

- ★ **VITAMIN E:** provides antioxidant benefits, helping to protect the skin from external aggressors while supporting a healthy-looking complexion.
- ★ **BLEND OF SILICONE RESIN AND SILICONE FILMING AGENTS:** creates a flexible film on the skin, ensuring long-lasting wear and enhanced adhesion.
- ★ **VOLATILE COMPONENTS:** help form an ultra-thin, lightweight film that leaves the skin feeling smooth and comfortable.

## CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ ANYDROUS FORMULA
- ♥ VELVET, SOFT FOCUS FINISH
- ♥ WEIGHTLESS FILM AND LONG-WEAR COMFORT
- ♥ MEDIUM BUILDABLE COVERAGE
- ♥ FORMULATED WITHOUT: MICROPLASTICS

## COVERAGE ●●●○○



# EASY FILTER

## STICK FOUNDATION

A creamy texture that melts effortlessly upon application, delivering an easy and pleasant sensorial experience. The formula combines coated pigments with a film-forming ingredient to ensure medium coverage, excellent blendability and buildable performance, while promoting strong adhesion to the skin. Thanks to the presence of a functional filler, the formula helps visually smooth the complexion, leaving the skin looking immediately more even and flawless for a naturally perfected finish.

### ACTIVE INGREDIENTS

- ★ **BLEND OF WAXES:** provides a structured yet creamy texture, ensuring smooth application and comfort.
- ★ **EMOLLIENT INGREDIENTS:** offer emollient properties that enhance creaminess and provide a soft, comfortable skin feel.
- ★ **COATED PIGMENTS:** ensure a natural-looking finish while improving long-lasting performance and color uniformity.
- ★ **MULTIFUNCTIONAL FILLER POWDERS:** diffuse light to create an instant blur and soft-focus effect, helping to minimize the appearance of imperfections and pores. They also provide mattifying properties, reduce shine and leave the skin with a smooth, naturally perfected finish.
- ★ **VEGETABLE ALTERNATIVE TO LANOLIN:** enhances creaminess and sensoriality while providing film-forming properties for excellent adhesion and a protective barrier effect on the skin.

### CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ CREAMY TEXTURE WITH MEDIUM BUILDABLE COVERAGE
- ♥ SKIN OPTIMIZER WITH SOFT FOCUS EFFECT
- ♥ MELTING AND COMFORTABLE TEXTURE
- ♥ FREE FROM PARABENS, ACRYLATES, PHTHALATES, MINERAL OIL, SILICONES

### COVERAGE ●●●○○



SUGGESTED PACKAGING: STICK POP DELUXE



# HIGH COVERAGE

DESIGNED BY



# EVENPERFECT

## FOUNDATION

A refined foundation designed to enhance the complexion with a smooth, even finish. EvenPerfect Foundation enhances the complexion with refined soft, velvety texture that adapts to the skin, gliding on effortlessly. The formula blends seamlessly without weighing down the skin, ensuring lasting comfort throughout the day. With its buildable coverage and soft-focus effect, it creates a beautifully refined complexion. Invisible to the eye yet exquisite to the touch, This foundation becomes your signature of sophistication, a delicate veil of elegance revealed through perfectly refined skin.

## ACTIVE INGREDIENTS

- ★ **BOTANICAL ACTIVE FROM GIN DISTILLATION BY-PRODUCTS (functional dose):** for a fresh, radiant-looking complexion. Obtained from upcycled fermented grains and combined with plant-based glycerin, this active helps support skin hydration and contributes to a smoother, healthier-looking appearance.
- ★ **ORANGE EXTRACT (marketing dose):** known for its smoothing and skin-conditioning properties, helping the skin appear softer and more refined.
- ★ **SILICONE SKIN ENHANCERS:** provide the formula with enhanced fluidity, blendability and adhesion to the skin. They contribute to the creation of comfortable, sensorial textures and help deliver a smooth, even application.
- ★ **ELASTOMER SKIN ENHANCER:** a high molecular weight cross-linked silicone elastomer that enhances sensoriality, spreadability and soft-focus effect, helping to create a refined, velvety finish on the skin.

## CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ SOFT-FOCUS, VELVETY FINISH
- ♥ WATER IN SILICON EMULSION (SILICON BASED)
- ♥ LIGHTWEIGHT TEXTURE FOR LASTING COMFORT
- ♥ FORMULATED WITHOUT: EDTA, OILS, PARAFFIN (MINERAL OIL), PARABENS, CYCLIC SILICONES, PHENOXYETHANOL

## COVERAGE ●●●●○



SUGGESTED PACKAGING: GLASS BOTTLE DIVINE

# GLAM.LOCK

## NO-TRANSFER FOUNDATION

This foundation is specially formulated to be no-transfer, offering medium to high coverage that lasts throughout the day. Its ultra-sensorial and melting texture provides a luxurious application experience, effortlessly blending into the skin for a flawless finish. The advanced no-transfer technology ensures long-lasting wear for 8 hours, making it ideal for all-day use without the need for touch-ups. The foundation delivers a modern matte finish with a velvety touch, achieved through the synergy of silicone elastomers and texturizing powders.

### ACTIVE INGREDIENTS

- ★ **VITAMIN E ACETATE (Marketing %):** with antioxidant action, providing protection against photoaging.
- ★ **SILICONE RESIN:** helps the pigments adhere perfectly to the skin for a homogeneous and long-lasting result.
- ★ **LIGHT AND LUMINOUS EMOLLIENTS:** ensure a unique skin feel without leaving an oily effect on the skin thanks to their high volatility.
- ★ **ELASTOMER SKIN ENHANCER:** reticular silicone elastomer with high molecular weight. It ensures high sensoriality, blendability, and a soft-focus velvety effect of the final product.
- ★ **HUMECTANTS:** a multifunctional ingredient with moisturizing, humectant, and emollient properties.

### CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **LONG LASTING UP TO 8H - TESTED**
- ♥ **MODERN MATT FINISH**
- ♥ **FREE FROM: EDTA, PARAFFIN, MINERAL OIL, PARABENS, CYCLIC SILICONES, PHENOXYETHANOL**
- ♥ **ULTRA SENSORIAL TEXTURE**
- ♥ **WATER IN SILICON EMULSION (SILICON BASED)**

### COVERAGE ●●●●○

