



# LIP TIDE

DESIGNED BY



# LIPTIDE

## LIQUID LIP BALM

Liptide is an innovative wax-free gloss formulated with carefully selected ingredients. Its rich, enveloping texture glides smoothly onto the lips, forming a comfortable, cushioning film that enhances shine with a refined, sophisticated finish. Enriched with a peptide and a nourishing blend of oils and butters, the formula helps improve the appearance of smoother, softer-looking lips while supporting a conditioned feel. Hyaluronic acid contributes to maintaining lip hydration and helps visibly smooth the appearance of fine lines, for lips that look naturally fuller and well-defined.

### ACTIVE INGREDIENTS

- ★ **BLEND OF POLYMERS:** provides a cushiony, bouncy texture.
- ★ **BLEND OF ESTERS:** ensures emollience and smooth fluidity.
- ★ **STABILIZED NATURAL PEPTIDE (Functional %):** stimulates collagen and hyaluronic acid synthesis for firmer, smoother, and more defined lips.
- ★ **HYALURONIC ACID:** delivers intense hydration with visible plumping and filling effects.
- ★ **VOLUMIZING AGENT (Functional %):** enhance lip fullness.

### CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ CUSHIONY TEXTURE WITH GLOSSY FINISH
- ♥ ENRICHED WITH PEPTIDES & HYALURONIC ACID
- ♥ PROVIDES SMOOTHER, SOFTER-LOOKING LIPS

### DONUT TIP

- ★ Donut-shape ensuring even product distribution.
- ★ Cushion-touch bouncy feel for comfortable application.
- ★ Multi-zone design perfect product release.

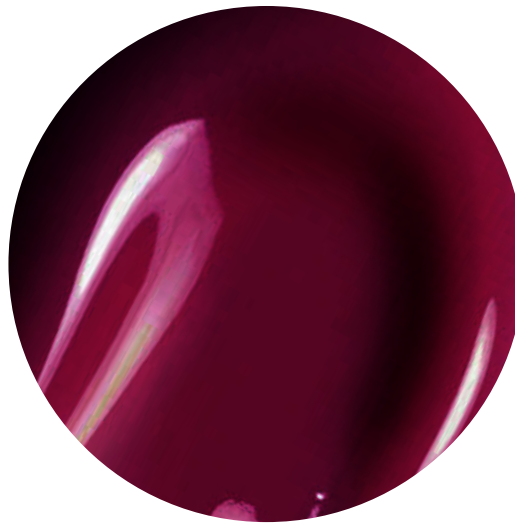


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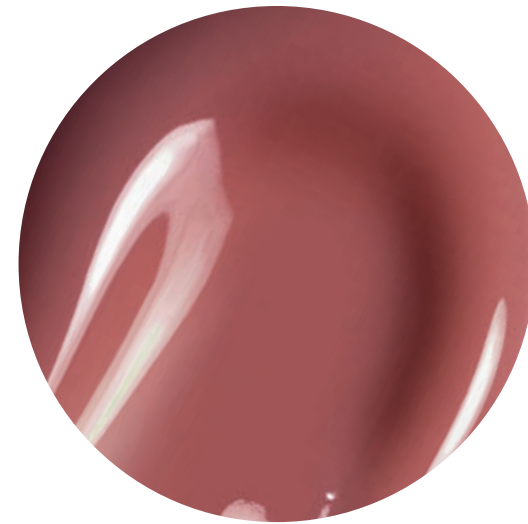
LIQUID LIP BALM



**BALLERINA**  
AROMA: SICILIAN DATE + SUGAR  
COD. MK/EF-8126PRD



**CHERRY ON TOP**  
AROMA: SICILIAN DATE + SUGAR  
COD. MK/EF-8123PRD



**ESPRESSO GLOW**  
AROMA: SICILIAN DATE + SUGAR  
COD. MK/EF-8124PRD