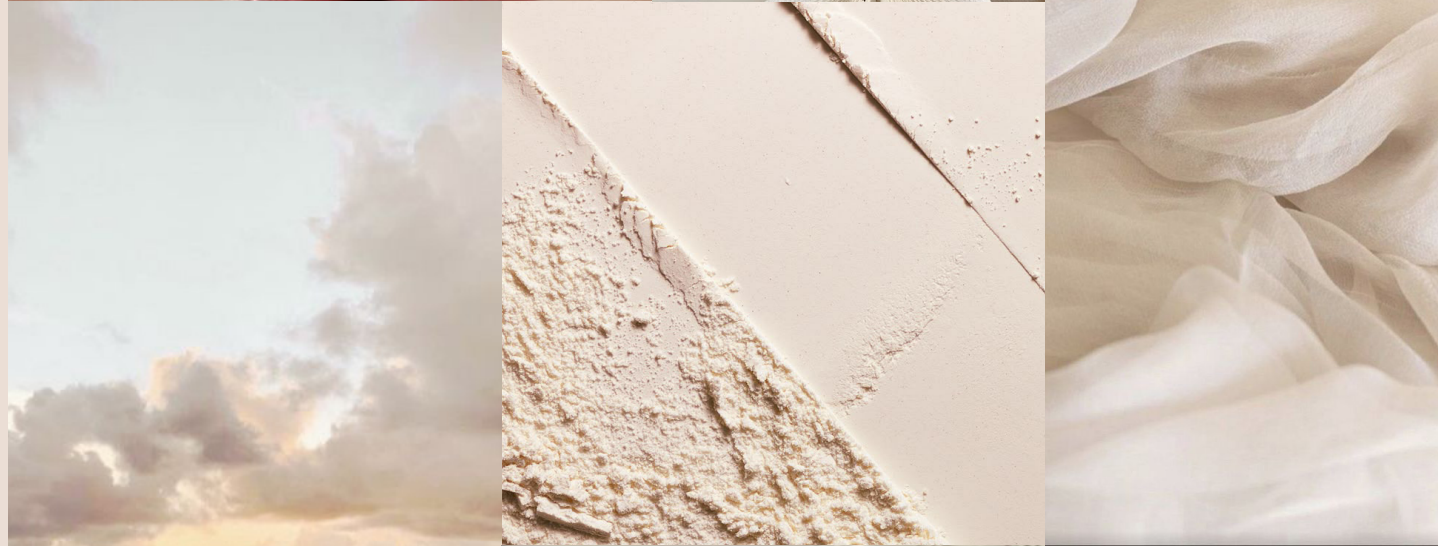


FACE



SETTING

FULL SERVICE
PROPOSAL

DESIGNED BY

 **mktg**industry
CREATING IN BEAUTY

UNIVERSAL PERFECTING

BAKED FACE POWDER

Ultra-smooth, lightweight baked powder that provides natural luminous finish and velvet touch. The creamy texture refines skin with a delicate satin finish, releasing a hint of color with smoothing effect.

The precious texture is enriched with rice starch with absorbing benefits, sweet almond oil known for its emollient and moisturizing properties, and with macadamia oil known for its regenerating properties.

A highly performing and universal product, easy to apply and to blend that ensure a natural but enhanced look.

It can be used Wet for a natural looking finish, or Dry to improve the coverage.

ACTIVE INGREDIENTS

- ★ **RICE STARCH:** absorbing properties.
- ★ **SPHERICAL POWDER:** sliding properties.
- ★ **BLEND OF OILS AND ESTERS:** emollient properties.
- ★ **SWEET ALMOND OIL (marketing %):** emollient and moisturizing properties.
- ★ **MACADAMIA OIL (marketing %):** regenerating properties.
- ★ **DERIVATIVE OF VITAMIN A (marketing %):** antioxidant properties.
- ★ **NATURAL GELLING AGENT:** improves the compactness and the adhesiveness of the product.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **98% OF NATURAL ORIGIN INGREDIENTS**
- ♥ NATURAL FINISH, SUITABLE FOR ALL SKIN
- ♥ WET & DRY USE



SUGGESTED PACKAGING: COMPACT HIGH TOP Ø 59 WITH LEATHER

LIFT

SETTING POWDER

This lightweight translucent powder blurs the skin and sets the makeup while absorbing excess oil for a natural-matte finish. A talc-free pressed setting powder that extends makeup wear and reduces the look of pores overtime. Thanks to mica coated with cocoa butter, this extremely soft powder blends effortlessly. It is enriched with Suberlift™ that leaves skin looking instantly smoother*.

* *Lifting results proven by internal panel tests (not for labelling).*

ACTIVE INGREDIENTS

★ **SUBERLIFT™ BIOFUNCTIONAL (functional %):** it is a clinically proven oil soluble botanical instant smoothing tensor for a lifting and firming effect. Preservative-free.

FEATURES AND BENEFITS:

- cork oak (quercus suber) extract rich in suberin
- displays an instant smoothing, lifting and tensor effect
- helps improve skin roughness.

★ **VITAMIN E:** an essential nutrient ingredient with anti-oxidant and emollient properties, effective against the free radicals.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ TRANSLUCENT POWDERS
- ♥ SMOOTH AND SILKY TEXTURE
- ♥ BLURRING, MATTIFYING, LIFTING
- ♥ FREE FROM: TALC, PARABENS, MINERAL OILS, BHT, BHA, FRAGRANCE, NANO MATERIALS



SUGGESTED PACKAGING: COMPACT CASE 2 POS.

STUDIO BAKE

FINISHING POWDER



Studio Bake talc-free powder with ultra-light, silky texture. Perfect for effortless application, this powder helps even out and illuminate the complexion, leaving the skin matt, radiant, and flawlessly finished. Ideal for all skin types, it delivers a natural, smooth but bright look. Available in a range of shades designed to suit every skin tone and complexion need.

ACTIVE INGREDIENTS

- ★ **VITAMIN E:** provides antioxidant protection, helping to defend the skin from environmental stressors.
- ★ **SOFT FOCUS:** optical effect that minimizes the appearance of imperfections and pores, leaving the skin smooth, radiant, and naturally fresh-looking.
- ★ **CORN STARCH & ORGANIC RICE STARCH:** gently absorbs excess oil and mattifies the skin, while maintaining a soft, velvety finish.
- ★ **LAURYL LYSINE:** a natural amino acid that nourishes and protects the skin, improving elasticity and promoting a silky, smooth texture.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ SMOOTH, VELVETY FINISH
- ♥ IDEAL FOR BAKING PURPOSES
- ♥ LIGHTWEIGHT TEXTURE
- ♥ FORMULATED WITHOUT: TALC, MICROPLASTICS



SUGGESTED PACKAGING: COMPACT DIVINE Ø 59

STUDIO BAKE

AVAILABLE SHADES



LAVANDER

Ideal for:

- Dull or sallow complexions
- Yellow or uneven undertones

Effects:

- Revives tired skin
- Neutralizes yellow tones for a brighter look
- Enhances skin radiance with a soft, fresh glow



PINK

Ideal for:

- Fair complexions
- Cool or neutral undertones

Effects:

- Brightens dull skin
- Provides a fresh, luminous finish



PEACH

Ideal for:

- Light to medium complexions
- Warm or neutral undertones

Effects:

- Helps correct mild discoloration
- Adds a healthy, radiant touch
- Helps counteract dullness

ULTIMATE BLUR

SETTING LOOSE POWDER



A superfine, weightless loose setting powder that perfects and extends makeup wear for a flawless, photo-ready finish. This silky, breathable formula works all day to control shine and blur the appearance of enlarged pores, fine lines, and imperfections, leaving skin with a smooth, soft-focus effect.

ACTIVE INGREDIENTS

- ★ **VITAMIN E:** antioxidant and skin conditioning.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **93% NATURAL ORIGIN INGREDIENTS**
- ♥ SUPERFINE SILKY POWDER
- ♥ SETTING AND RETOUCHING ACTION
- ♥ SOFT-FOCUS EFFECT
- ♥ FREE FROM: TALC, MINERAL OIL, PARABENS, VOLATILES SILICONES, PETROLATUM, PHENOXYETHANOL



ULTIMATE BLUR

AVAILABLE SHADES



LAVANDER

Ideal for:

- Fair to olive skin tones
- Yellow or warm undertones that need brightening

Effects:

- Neutralizes yellow tones and brightens the complexion
- Refreshes dull-looking skin
- Sets makeup with a natural, smooth finish



PINK

Ideal for:

- Fair to medium complexions
- Cool or neutral undertones

Effects:

- Infuses the complexion with a subtle pink glow for a fresh, healthy look
- Counteracts dullness by reviving skin tone with delicate rosy radiance



PEACH

Ideal for:

- Most skin tones, from light to medium
- Neutral or warm undertones

Effects:

- Brightens and evens out the complexion
- Adds a soft, healthy glow
- Leaves the skin with a smooth, naturally radiant finish

CRYO BALANCE

SETTING LOOSE POWDER



A lightweight, ultra-fine water-based setting powder, designed to set your makeup while keeping your skin feeling fresh and hydrated. Infused with naturally derived ingredients, this unique formula melts seamlessly into the skin, providing a natural, soft-matte finish without drying it out. Ideal for all skin types, this setting powder controls shine, blurs imperfections, and locks in makeup for a perfect wear. The water-based formula ensures a breathable feel and minimizes cakiness, delivering a smooth, flawless complexion with a refreshing touch.



ACTIVE INGREDIENTS

- ★ **WATER:** provides a fresh sensation upon application.
- ★ **NATURALLY DERIVED MICA:** to achieve a matte finish and a silky touch.
- ★ **SILICA:** allows a sebum-absorbing action and provides a mattifying and soft-focus effect.
- ★ **GLYCERIN:** enhances moisturizing, emollient, and antioxidant properties for the skin.
- ★ **VEGETABLE SQUALANE:** a colorless and odorless ingredient derived from olive oil, boasts protective properties for the skin.
- ★ **CALCIUM AND MAGNESIUM CARBONATE POWDER:** sourced through upcycling and coated with an emollient derived from olive oil has mattifying and soft-focus properties.
- ★ **ENRICHED WITH CISTUS INCANUS EXTRACT (ROCK ROSE):** a plant native to Mediterranean coasts, helps reduce signs of photoaging, promotes skin uniformity, enhances natural glow and brightens the complexion.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ SOF FOCUS EFFECT
- ♥ MATTIFYING FINISH
- ♥ FREE FROM: TALC, SILICON



SUGGESTED PACKAGING: LOOSE POWDER JAR CLASSIC CHARM WITH NET SIFTER

GLOWFIX

SETTING SPRAY

The Glowfix is a multifunctional treatment that combines the performance of a professional setting spray with the luminosity of a delicate highlighter, giving you a radiant complexion and flawless makeup that lasts all day. Perfect for anyone looking for a quick, smart gesture with instant results. The product is designed to lock in your makeup by creating a light, invisible, and comfortable film. Plus, the addition of micro-pearls delivers an instant radiant effect, enhancing the skin's natural glow.

HOW TO USE

Apply the setting water to the face from a distance of about 20-30 cm after completing your makeup. Allow it to dry naturally. For a refreshing effect, it can also be used during the day to revive makeup and keep the skin hydrated.

ACTIVE INGREDIENTS

- ★ **NMF COMPONENT BLEND:** this complex is rich in highly moisturizing substances that help maintain the skin's optimal hydration level, keeping it firm and supple.
- ★ **CHAMOMILE EXTRACT:** known for its soothing and refreshing properties, it helps leave the skin silky and relaxed, giving it a smoother and more comfortable appearance.
- ★ **PANTHENOL:** known for its moisturizing, nourishing, and replenishing benefits, it helps keep the skin hydrated, preventing dryness and promoting a healthy, radiant look. It can also help to reduce potential irritation.
- ★ **CAFFEINE:** improves skin elasticity, making it smoother and more toned. It is also known for its antioxidant properties, that contribute to premature aging, and for supporting microcirculation, which enhances skin firmness.
- ★ **GLYCERIN:** a natural humectant known for its strong moisturizing properties, as it helps draw and retain moisture within the skin, keeping it soft and supple.

CLAIMS

- ♥ LOCKS IN MAKEUP
- ♥ BUILDABLE GLOW EFFECT



MAKEUP FIXER

FIXER SPRAY

Versatile fragrance-free make up fixation spray with strong fixing features. It can be used after applying your make-up every time needed, in order to avoid the foundation resting in the little lines of the skin. Its formula, with cosmetic alcohol that evaporates instantaneously, allows an extreme fixing of your make up, without changing it. Imperceptible and non-sticky, Make Up Fixer Spray is mild on the face thanks to the special Chamomile extract formula, leaves no residue and makes your skin fresh and your make-up perfect all day long.

HOW TO USE

Versatile fragrance-free make up fixation spray with strong fixing features. Shake well before use. Apply on the face from a distance of 20-25 cm, keeping your eyes closed.

ACTIVE INGREDIENTS

- ★ **VP/VA COPOLYMER:** creates an ultra-light film that protects make-up all day long
- ★ **CHAMOMILLA RECUTITA FLOWER EXTRACT:** calming & soothing effect.

CLAIMS

- ♥ STRONG FIXING FEATURES
- ♥ IMPERCEPTIBLE AND NON-STICKY
- ♥ ENRICHED WITH CHAMOMILE EXTRACT
- ♥ FRAGRANCE FREE



POWER HOLD

MATT FIXING SPRAY



A next-generation multi-purpose priming and setting spray designed to enhance both skin and make-up performance. This versatile water mist can be applied before make-up to prepare and hydrate the skin, or after application to help set the look and improve its hold throughout the day. Featuring an ultra-light, weightless texture, it delicately envelops the face in a fine mist that absorbs quickly, leaving the skin feeling fresh and smooth. Suitable for all skin types, it delivers an instant boost of comfort. Use before make-up to create a hydrated base and after application to enhance wear and maintain a flawless finish. Ideal for on-the-go use, it can be reapplied anytime during the day to revive and refresh the complexion.

*Covering Pack suggested

ACTIVE INGREDIENTS

- ★ **HYALURONIC ACID:** with moisturizing properties, it has tensor and protective effect.
- ★ **VITAMIN F:** often referred to as the "skin vitamin," it is composed of essential fatty acids that are key components of the skin barrier. It helps support hydration and maintain skin softness and elasticity.
- ★ **HUMECTANT AGENT:** moisturizing properties.
- ★ **NATURAL FILM-FORMING DERIVED FROM SUGAR**

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ SKIN PREP & SET
- ♥ MATT FINISH
- ♥ FORMULATED WITHOUT: PARABEN, SILICONES, PHTALATES, MINERAL OIL, ACRYLATES



RICE SETTING

LOOSE POWDER

Thin loose powder, easy to apply, specifically formulated to fix the makeup with natural finish by enhancing the natural beauty of the skin. Its light and silky texture blends perfectly with the skin and thanks to the presence of Rice powder and Tapioca starch it helps absorb the shiny effect during the day for a natural mattified look.

ACTIVE INGREDIENTS

- ★ **RICE POWDER:** absorbing properties, mattifying effect. It gives softness to the texture.
- ★ **TAPIOCA STARCH:** oil absorbing and mattifying properties.
- ★ **SPECIAL POWDER:** soft focus properties for blurring effect.
- ★ **WHITE JADE POWDER:** according to Chinese culture, jade powder is a precious stone with multiple holistic properties.
- ★ **ORGANIC CASTOR OIL:** emollient properties.
- ★ **PURE PIGMENTS:** natural color release.
- ★ **COCOA EXTRACT:** de-stresses and relaxes the skin, reduces skin tension, smoothes the micro-relief.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **95% NATURAL ORIGIN INGREDIENTS**
- ♥ MATTIFYING AND BLURRING EFFECT
- ♥ NATURAL LUMINOUS COMPLEXION
- ♥ FREE FROM: TALC, PARABENS, ACRYLATES, PHTHALATES, MINERAL OIL, SILICONES, MICROPLASTICS



MIRACLE GUARD

LOOSE POWDER SPF 50



An amazing loose powder enriched with advanced chemical filters, specially formulated to protect the skin with its high sun protection (SPF 50 tested). Its weightless texture ensures a smooth, even finish, gliding effortlessly onto the skin with excellent adhesion. Infused with soft-focus ingredients that reflect light, it helps to visually blur imperfections, delivering a flawless, natural look.

ACTIVE INGREDIENTS

- ★ **POWDERY PIGMENTS:** uniform color.
- ★ **SILICA:** soft focus effect and pleasant sensoriality.
- ★ **EMOLLIENT INGREDIENT:** of natural origin, it has moisturizing properties and ensures a light silky touch.
- ★ **CHEMICAL FILTERS:** SPF 50
- ★ **MATTIFYING AGENT:** with soft focus properties, it acts has a functional filler providing excellent adhesion on the skin and creamy touch.

CLAIMS

- ♥ **VEGAN FRIENDLY - NO INGREDIENTS SOURCED OR DERIVED FROM ANIMALS**
- ♥ **SPF 50 TESTED**
- ♥ SMOOTH EVEN FINISH
- ♥ LIGHTWEIGHT TEXTURE
- ♥ SOFT FOCUS EFFECT
- ♥ FREE FROM: MINERAL OIL, PARABENS, ACRYLATES, SILICONES, PHTHALATES

